

One user-friendly platform.

Get the solution that works for you and a team that partners with you: Affinitiv XRM.

Mobile-enabled lead management,
desking with conversational AI

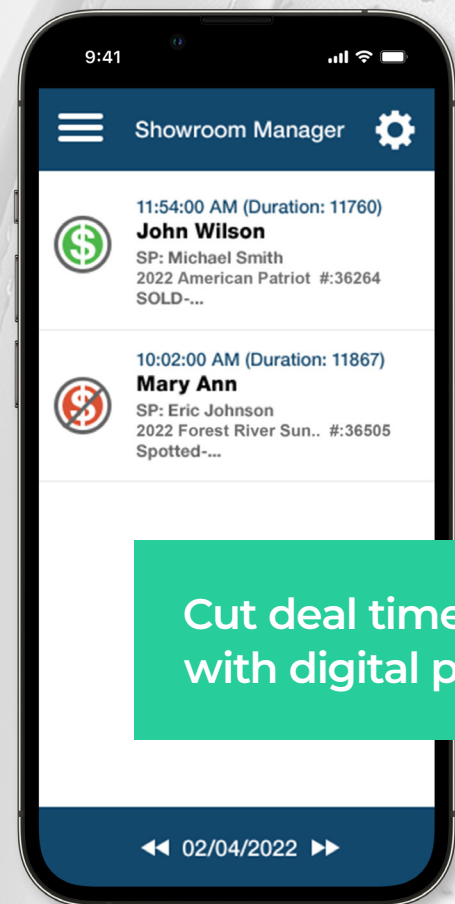


We're more than your CRM provider—we're your partner through sales and service.

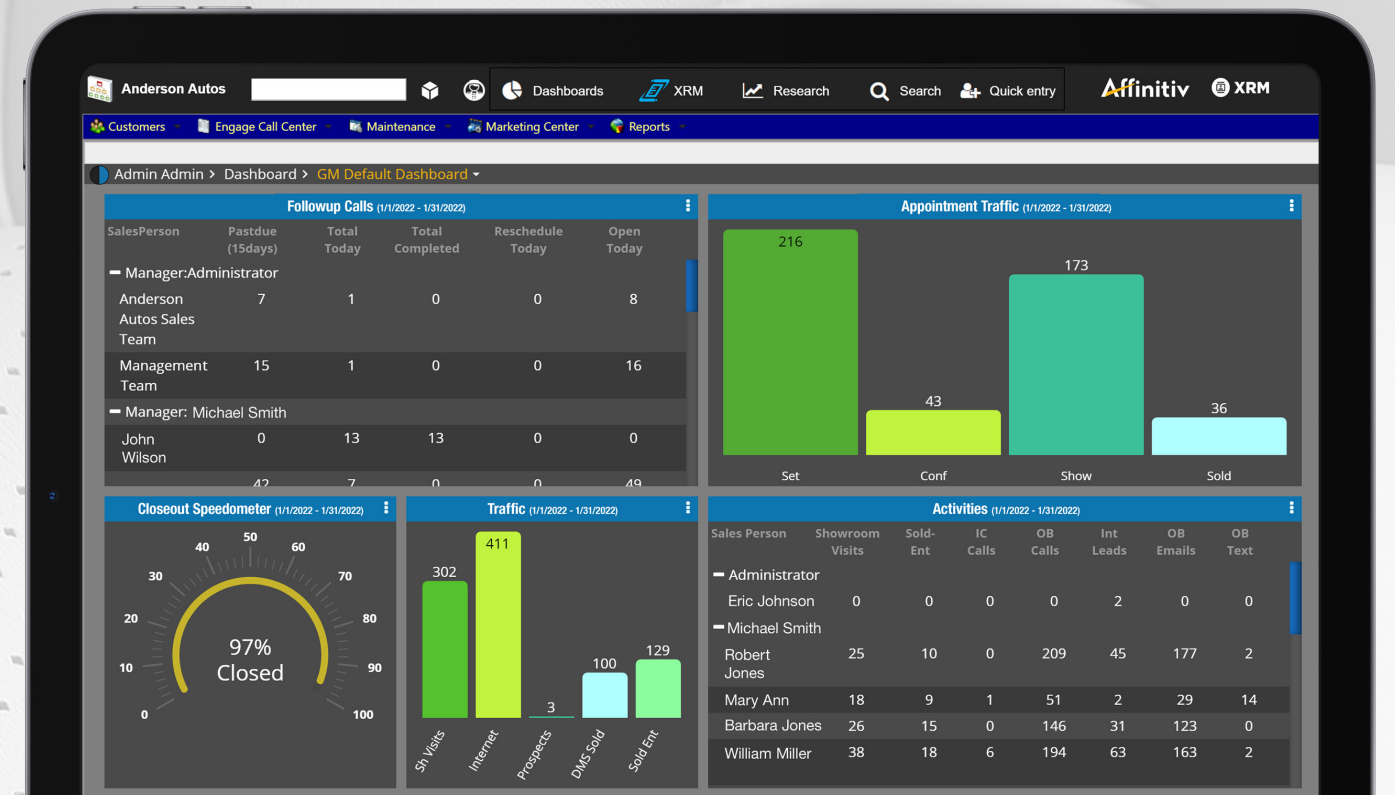
Drive up your revenue while driving down vendor fees with Affinitiv XRM, a fully integrated CRM powerhouse built by dealers, for dealers. Our easy-to-use solution works to ease retailers' pain points, so they can convert more leads into more sales, consolidate customer management tasks, simplify the sales process, and more.

Affinitiv XRM Software Key Features:

- Showroom control manager
- Internet lead manager
- Mobile app (Android™ or Apple®)
- BDC software
- Data cleansing (NCOA, de-duping, national DNC) via axiom-reverse lookup
- Marketing center (campaign builder)
- Goal tracking module
- Customizable dashboard and widgets
- Appointment module
- Call tracking integration
- Desking



Cut deal times in half
with digital paperwork



Performance Management

- Take advantage of 24/7 support from your Performance Manager
- Improve usage and success with on-demand video training
- Ensure peak performance with weekly proactive communication and benchmark analysis

Results-Based Follow-Up (RBF)

- Keep your sales staff focused and ensure consistent contact by engaging customers with manual and automated reminders
- Target prospects by customer type, set follow-up schedules that fit specific customer circumstances, and adjust to changes over the course of the ownership cycle

Direct Text

- Effectively communicate with other departments with an opt-in direct texting application
- Refer to previous text conversations with communication recording on the customer's detail record

Also Available:

XRM Video

Dealertrack® Credit Push

Direct Desk

XRM AI powered by Conversica

Packages and Pricing

\$999/Month

Field Performance Manager
Results-Based Follow-Up
Direct Text
Mobile DL Scanning

Creation:
Email
Web Training
Package

**One-time
setup fee:
\$999**



*Monthly and set-up integration vary by DMS

Ready to get started?



Affinitiv

847-955-9740
solutions@Affinitiv.com
Affinitiv.com

1130 W Lake Cook, Suite 120
Buffalo Grove, IL 60089